

## CALL FOR PROPOSALS - EVALUATION MATRIX

The Conference Committee highly encourages content that represents interdisciplinary topics, rural interests and issues, geographic distribution across the APPI jurisdiction, public sector and private sector, perspectives and experience of First Nations, Inuit, Métis, LGBTQ2S+, women, persons of colour, persons with disabilities, and other marginalized or disadvantaged groups. Format type will also be considered, with workshops and panel discussions encouraged.

CRITERIA	EVALUATION WEIGHTING
THE PROPOSAL CLEARLY CONNECTS TO THE THEME: FRESH FOCUS – Ignite Your Creativity!	40%
We want to create a space where we can learn from each other both individually and collectively.	
1. What makes your session fresh for the conference?	
2. How will you ignite interaction with attendees?	
3. How are you collaborating with other disciplines to build better communities?	
4. What have you been doing that fellow planners need to hear about?	
5. What have you learned that you can share and ignite others about?	
6. What do you want to discuss to motivate and equip planners to create impact in the communities they serve?	
THE PROPOSAL HIGHLIGHTS NEW, UNCONVENTIONAL, OR LESS MAINSTREAM PLANNING TOPICS OR IDEAS	30%
Emphasize how your program element will consider the complexities of planning realities or how it will tackle a familiar topic in a new way. Do not be afraid to explore ideas and topics that might seem unconventional at first glance. Interdisciplinary projects and collaborations are encouraged. Proposals do not have to be strictly related to the planning profession but should have some relevance to planning.	
THE PROPOSAL PROVIDES MEANINGFUL OPPORTUNITY FOR ATTENDEE PARTICIPATION, INTERACTION, AND LEARNING Describe how your program element will give attendees an opportunity to contribute to the discussion. Demonstrate how the conversation will offer practical solutions to challenges facing planners today, OR how you managed challenges that you faced and what were the outcomes. Highlight how your proposal will provide learning outcomes for participants.	30%